**Embassy of India**

**Bucharest**

**\*\*\*\*\***

**Virtual B2B Meet on Coffee between India and Romania**

The Embassy of India organized a Virtual B2B Meet on Coffee between India and Romania, coordinated by Mr. Mahesh Chand, Second Secretary (Commerce), and Mrs. Andreea Vlad, Marketing Executive.

The B2B meeting has been organized to further explore and expand opportunities for coffee exports to Romania.

On the Indian side, Mr. Ankus Kundu, owner of M/s. Adyasha Enterprisers, representing the international trade division of the Ultra Group, participated. On the Romanian side, Mr. Bogdan Cord, owner of B&B Group.

The discussions were productive, and both parties mutually agreed to proceed with the import and export of coffee. The meeting concluded on a positive note, with expressions of goodwill from both sides.

**\*\*\*\*\***

Date: 12th July 2025

Place: Bucharest, Romania